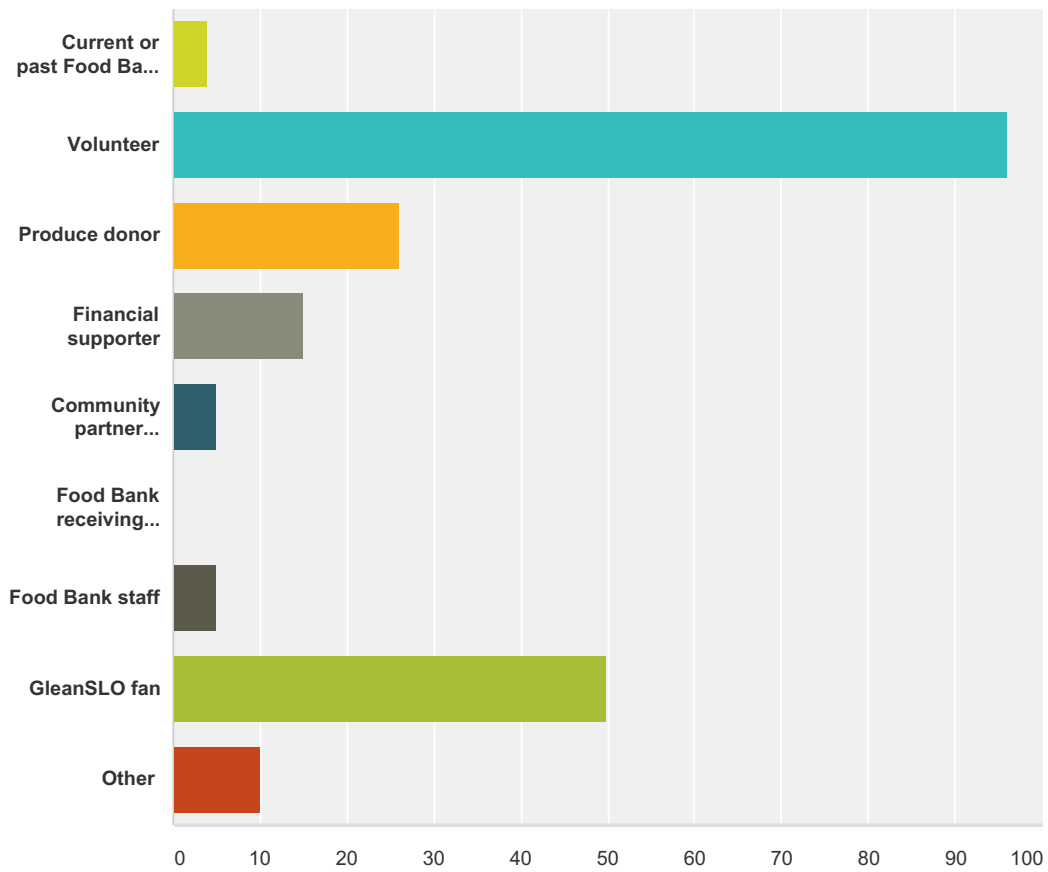


### Q1 How are you connected to GleanSLO? Check all that apply.

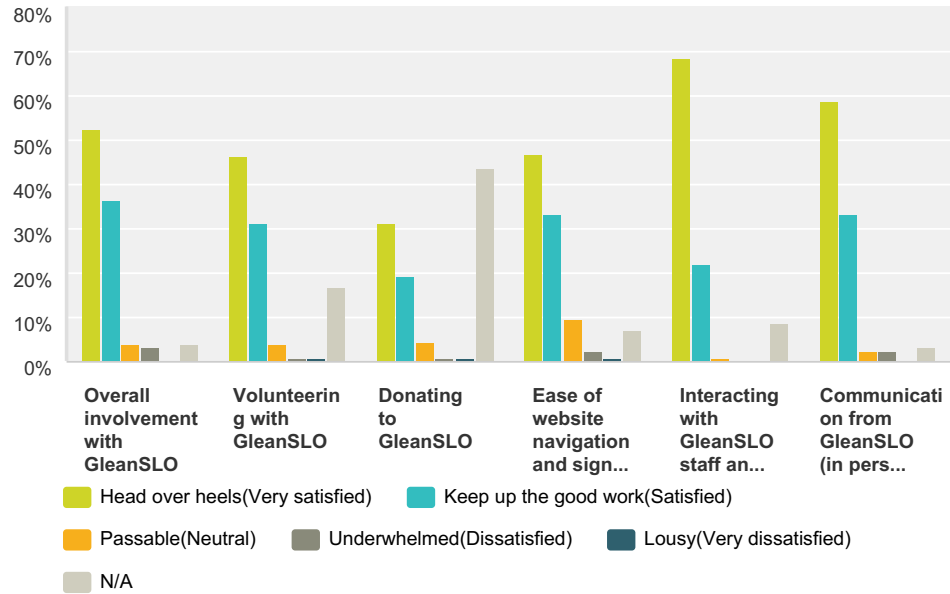
Answered: 130 Skipped: 0



#	Other (please specify)	Date
1	Neighborhood harvest leader	11/5/2014 12:52 PM
2	I am interested in GleanSLO. but have not participated.	11/3/2014 3:11 PM
3	I signed up but have not been able to attend with other family obligations. Hoping to help sometime.	10/31/2014 8:42 AM
4	sterring committee member	10/30/2014 10:00 AM
5	past food bank board member	10/29/2014 8:35 AM
6	Five Cities Christian Women Food Pantry	10/28/2014 9:48 PM
7	They were/are my saviors. I have a small 4 tree orchard. However, those 4 trees produce alot. GleanSlo gave my fabulous fruit a good home and saved me from killing myself trying to harvest it myself. When my trees (citrus) reach peak, I know I have someone to turn to. Their volunteers are the most gracious group of people. I thought they were doing me the favor. Their constant thanks left me blushing. That hasn't happened in over 50 years.	10/28/2014 8:01 PM
8	gleaner wanna-be	10/28/2014 6:45 PM
9	Active gleaner	10/28/2014 3:07 PM
10	One time and possible future tree fruit (nut) donor. (Paso Robles.)	10/28/2014 11:42 AM
11	I hope to be a future volunteer harvester in aprox 2 years when I retire from full time job.	10/28/2014 9:02 AM

## Q2 What is your satisfaction level with the following? Please provide further comments to elaborate on your assessments.

Answered: 130 Skipped: 0



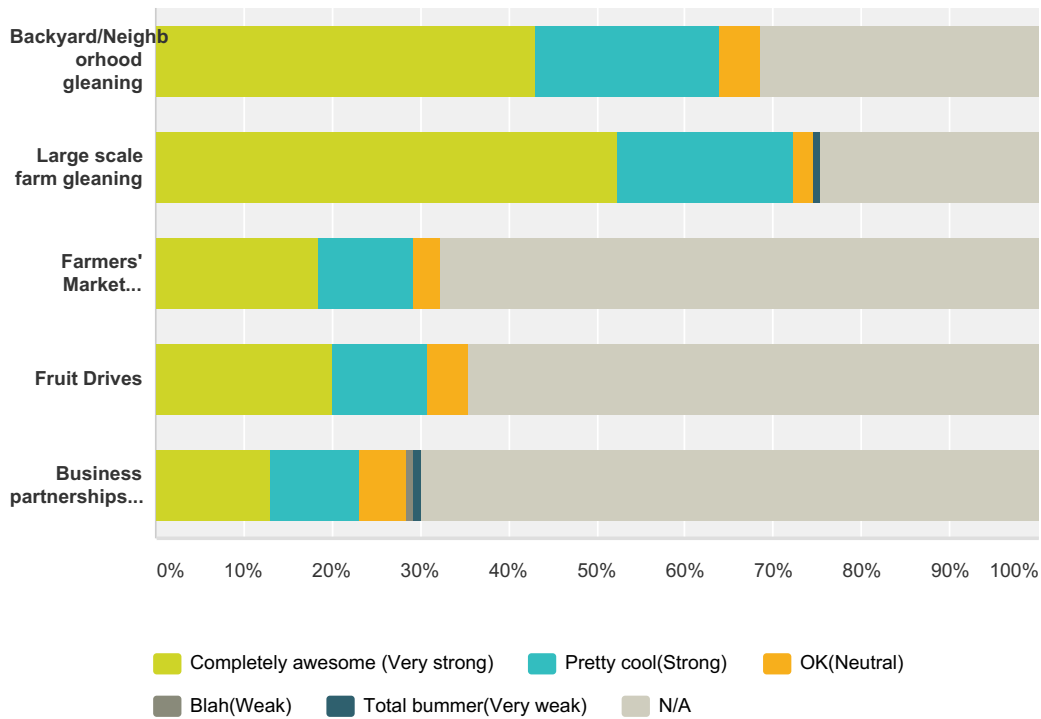
	Head over heels (Very satisfied)	Keep up the good work (Satisfied)	Passable (Neutral)	Underwhelmed (Dissatisfied)	Lousy (Very dissatisfied)	N/A	Total	Average Rating
Overall involvement with GleanSLO	52.38% 66	36.51% 46	3.97% 5	3.17% 4	0.00% 0	3.97% 5	126	1.56
Volunteering with GleanSLO	46.40% 58	31.20% 39	4.00% 5	0.80% 1	0.80% 1	16.80% 21	125	1.54
Donating to GleanSLO	31.09% 37	19.33% 23	4.20% 5	0.84% 1	0.84% 1	43.70% 52	119	1.60
Ease of website navigation and sign up process	46.83% 59	33.33% 42	9.52% 12	2.38% 3	0.79% 1	7.14% 9	126	1.68
Interacting with GleanSLO staff and representatives	68.50% 87	22.05% 28	0.79% 1	0.00% 0	0.00% 0	8.66% 11	127	1.26
Communication from GleanSLO (in person, print, digital)	58.73% 74	33.33% 42	2.38% 3	2.38% 3	0.00% 0	3.17% 4	126	1.47

#	Other (please specify)	Date
1	I wouldn't mind more emails. I'm not on Facebook much.	11/4/2014 11:04 AM

2	I'm dissatisfied with my overall involvement because I would like to be doing more - my fault, not GleanSLO's	11/2/2014 7:58 PM
3	Have had issues with GleanSLO website/signups with Firefox. Works well with chrome.	11/2/2014 3:44 PM
4	Super positive, committed employees	10/29/2014 9:01 PM
5	I can't say enough positive things about my interaction with Glean SLO	10/28/2014 8:01 PM
6	new volunteer, have gleaned just a few times - but great experiences!	10/28/2014 5:28 PM
7	The signup page moves and have signed up for the wrong event a few times.	10/28/2014 3:07 PM
8	In all areas Gleanslo surpassed my expectations	10/28/2014 2:22 PM
9	I'm hesitant and to blame for lack of communication.	10/28/2014 11:42 AM
10	I haven't had the opportunity to be directly involved yet, but hope to in the near future	10/28/2014 10:57 AM
11	I am not quite satisfied with MY involvement - I want to be MORE involved. Wish I didn't have time limitations!	10/28/2014 8:41 AM
12	Email instructions/info about gleans are very clear. I love that it maps out the driving for me.	10/28/2014 8:37 AM

### Q3 How would you rate the following services of the GleanSLO program?

Answered: 130 Skipped: 0



	Completely awesome (Very strong)	Pretty cool(Strong)	OK(Neutral)	Blah(Weak)	Total bummer(Very weak)	N/A	Total	Average Rating
Backyard/Neighborhood gleaning	43.08% 56	20.77% 27	4.62% 6	0.00% 0	0.00% 0	31.54% 41	130	1.44
Large scale farm gleaning	52.31% 68	20.00% 26	2.31% 3	0.00% 0	0.77% 1	24.62% 32	130	1.37
Farmers' Market Collection	18.46% 24	10.77% 14	3.08% 4	0.00% 0	0.00% 0	67.69% 88	130	1.52
Fruit Drives	20.00% 26	10.77% 14	4.62% 6	0.00% 0	0.00% 0	64.62% 84	130	1.57
Business partnerships and sponsorship	13.08% 17	10.00% 13	5.38% 7	0.77% 1	0.77% 1	70.00% 91	130	1.87

#	Other (please specify)	Date
1	Next year I'm hoping to get there! Communications are excellent.	10/31/2014 8:42 AM
2	Have not been involved long enough to have an opinion.	10/30/2014 6:21 PM
3	checked N/A on several of these because I have no knowledge of these operations.	10/30/2014 10:57 AM
4	Only recently became aware of GleanSLO.	10/30/2014 9:38 AM
5	not familiar enough with all the aspects of services.	10/28/2014 10:05 PM
6	I don't know enough to comment	10/28/2014 7:00 PM
7	unsure - new volunteer	10/28/2014 5:28 PM

8	Neutral means I have no specific experience or knowledge.	10/28/2014 1:44 PM
9	Awesome one time experience with farm gleaning. Organization seemed to be mostly in SLO city area (?).	10/28/2014 11:42 AM
10	I don't have much specific knowledge re: these categories. Hope to be more involved in the future!	10/28/2014 10:57 AM
11	I don't have much personal information to go on about most of these... I've only volunteered at farm gleans thusfar.	10/28/2014 10:10 AM
12	Do not know enough about last item.	10/28/2014 8:41 AM

## Q4 What do you think GleanSLO is doing exceptionally well? What can we do better?

Answered: 80 Skipped: 49

### Doing well:

Categorized responses	# of mentions
"All good"	12
"Communication"	11
"Great volunteer experience"	10
"Highly organized"	10
"Feeling of community"	8
"Fulfilling mission"	7
"Produce for the poor"	6
"Friendly staff"	5
"Diversity of volunteers"	4
"Website"	3
"Proper harvesting tools"	2
"Gleaning at farms"	2
"PR/awareness"	2
"Backyard gleans"	1
"Involvement of schools"	1
"Food waste awareness"	1

### Highlights:

*"You are doing a great job of building connections with the growers and gardeners in our community, arranging for gleans, communicating, planning, and delivering valuable produce to those who need it."*

*"Very professional with the backyard gleaning. Very organized on the large scale farm gleaning. It's a pleasure to serve with you."*

*"Doing well: community interaction and solidarity at volunteer opportunities; passion!"*

Q4 Cont.

**Can do better:**

Categorized responses	# of mentions
"Community awareness/PR"	8
"Communication"	4
"Not enough farmers involved"	4
"Website sign up process"	4
"More weekend gleans"	4
"Not enough rescued produce"	3
"Organization is too small"	2
"Carpooling option"	1
"Insufficient/inappropriate tools"	1
"Enhance website/video/blog"	1
"Limit volunteer tasks"	1
"Better driving directions to rural farms"	1

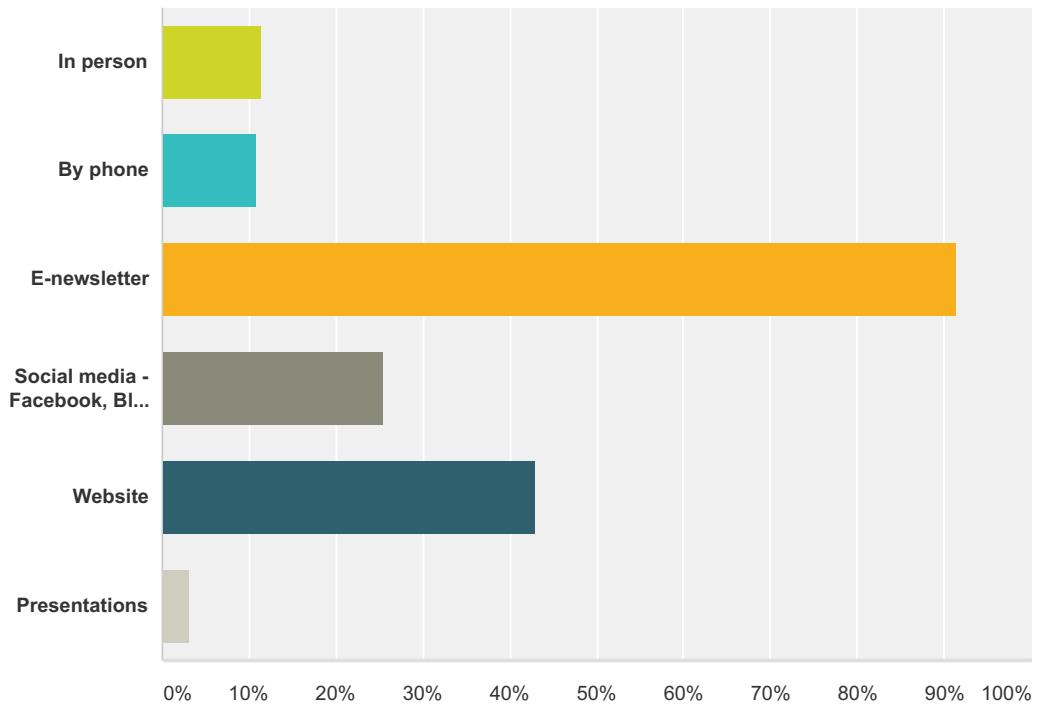
Highlights:

*"I have spread the word to as many people as I know that they can contact you to help them with their fruit trees. Especially the elderly people we know that just can't harvest their fruit anymore, but maybe just amping up the non-social media side of your advertising since most elderly people I know aren't on social media."*

*"[W]ish there were more weekend or evening gleans so that I could volunteer more! Really loved the Friday evening gleans - straight from work in SLO, volunteer until the sun goes down."*

### Q5 How do you prefer to receive information from GleanSLO? Choose all that apply.

Answered: 130 Skipped: 0

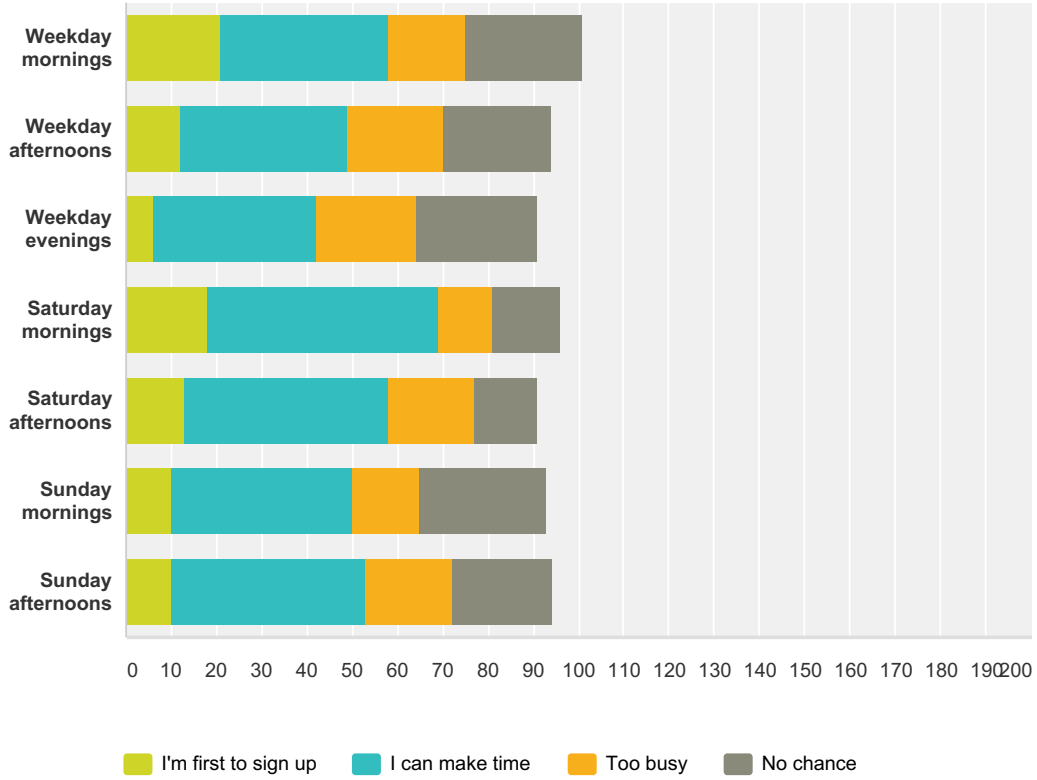


Answer Choices	Responses
In person	11.54% 15
By phone	10.77% 14
E-newsletter	91.54% 119
Social media - Facebook, Blog, Flickr	25.38% 33
Website	43.08% 56
Presentations	3.08% 4
<b>Total Respondents: 130</b>	



### Q6 If you are interested in volunteering with GleanSLO, please indicate when you would prefer to see gleans scheduled.

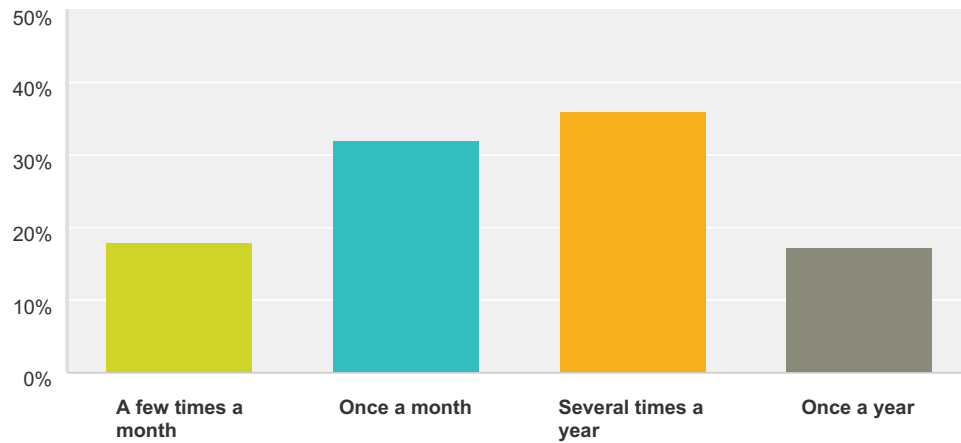
Answered: 108 Skipped: 22



	I'm first to sign up	I can make time	Too busy	No chance	Total Respondents
Weekday mornings	21.00% 21	37.00% 37	17.00% 17	26.00% 26	100
Weekday afternoons	12.77% 12	39.36% 37	22.34% 21	25.53% 24	94
Weekday evenings	6.59% 6	39.56% 36	24.18% 22	29.67% 27	91
Saturday mornings	18.75% 18	53.13% 51	12.50% 12	15.63% 15	96
Saturday afternoons	14.29% 13	49.45% 45	20.88% 19	15.38% 14	91
Sunday mornings	10.75% 10	43.01% 40	16.13% 15	30.11% 28	93
Sunday afternoons	10.64% 10	45.74% 43	20.21% 19	23.40% 22	94

### Q7 How often do you want to hear about fundraising options from GleanSLO?

Answered: 122 Skipped: 8

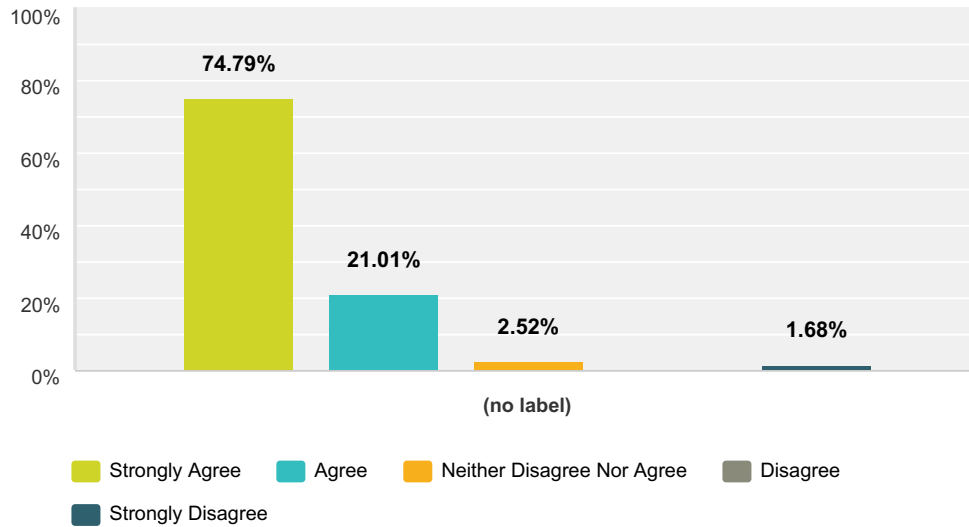


Answer Choices	Responses
A few times a month	18.03% 22
Once a month	31.97% 39
Several times a year	36.07% 44
Once a year	17.21% 21
<b>Total Respondents: 122</b>	

#	Other (please specify)	Date
1	Whenever they are scheduled.	11/5/2014 12:52 PM
2	every week	10/29/2014 6:29 AM
3	either a few times a year or once a year.	10/28/2014 10:05 PM
4	I contributed the first time you harvested my yard. At that time I set up as one of my annual donations. I checked once a year for info, only if it is easier for your record keeping. For years to come you will grace (harvest) my yard and the check will be in the mail. No paper work necessary--save a tree	10/28/2014 8:01 PM
5	If your fundraisers involve wine being served, not interested.	10/28/2014 5:59 PM
6	I'm a physical volunteer. I work in fields and yards.	10/28/2014 3:07 PM
7	Unclear why you are fundraising. Isn't that for the food bank?	10/28/2014 11:42 AM
8	One monthly announcement and then a bi-monthly follow-up reminder for the same campaign would be great. Often times email gets buried and I lose track of what's going on and I just need a quick reminder email. If you have access to a program that will do email drip marketing campaigns, that would be ideal.	10/28/2014 8:56 AM
9	We already donate to the Food Bank quarterly, so we do not want/need fundraising info from GleanSLO.	10/28/2014 8:32 AM

**Q8 In your opinion, do you believe GleanSLO is meeting its mission: "GleanSLO is a program of the Food Bank Coalition of San Luis Obispo County that connects farmers and backyard growers with volunteers to harvest fruits and vegetables that would otherwise go to waste."**

Answered: 119 Skipped: 11



	Strongly Agree	Agree	Neither Disagree Nor Agree	Disagree	Strongly Disagree	Total	Average Rating
(no label)	74.79% 89	21.01% 25	2.52% 3	0.00% 0	1.68% 2	119	4.67

## Q9 What do you think the top 2 priorities are for GleanSLO in the next 1-2 years?

Answered: 71 Skipped: 58

Categorized responses	# of mentions
"PR/Program awareness"	25
"Rescue more/higher yields"	19
"Increase # of farms harvests"	18
"Expand the program"	15
"Increase # of volunteers"	10
"Increase # of home/backyard gleans"	7
"Increase community engagement, new civic groups, churches, etc."	7
"Increase donations (\$ and tools)"	5
"Strengthen produce donor relations"	5
"Diversify gleaner demographics"	4
"Produce distribution efficiency"	2
"Vary scheduled glean times"	2
"More schools involved"	2
"Food preservation"	2
"Plant an extra row' program"	2
"Glean community gardens"	1
"Food storage space in SLO"	1
"Get businesses gleaning"	1
"Create volunteer 'districts'"	1
"Training"	1

## Q10 What do you think the top 2 goals are for GleanSLO?

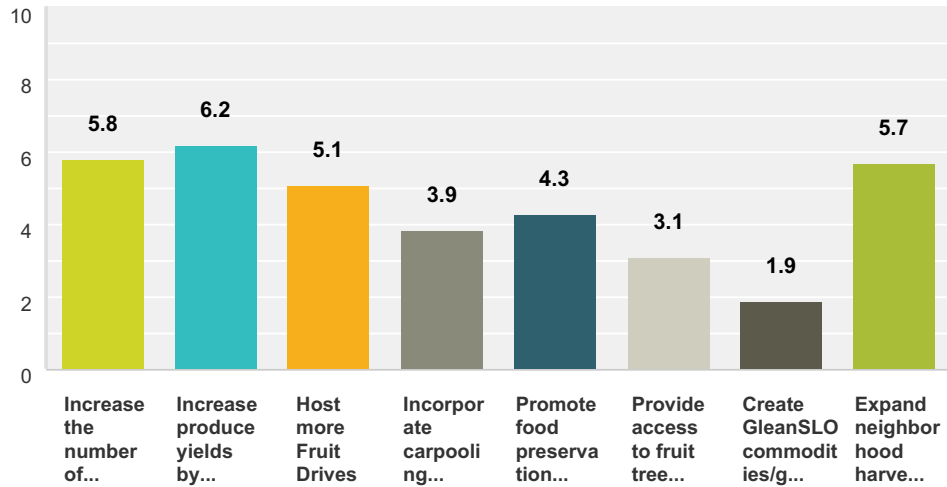
Answered: 60 Skipped: 69

Categorized responses	# of mentions
"Raise awareness about food waste/need"	13
"Provide produce to Food Bank"	10
"Expand program"	10
"Increase number of volunteers"	8
"Increase number of donating farmers"	7
"Reduce waste"	4
"Sustainable organization/avoid burnout"	4
"Rescue produce"	4
"Increase number of donating homes"	4
"More community involvement"	3
"Educational workshops"	2
"More harvest leaders"	2
"Diverse glean schedule"	2
"Raise money"	1
"Restaurant gleaning"	1
"Have fun"	1
"Event joining farmers, volunteers, food"	1
"Effective produce distribution"	1
"Create revenue product"	1

\*\* 11 responses mentioned "see above," referring to Q10 indicating confusion between priorities and goals

### Q11 As we dream BIG to have the greatest impact in our community, please prioritize the following ideas for expansion by level of importance.

Answered: 119 Skipped: 11



	1	2	3	4	5	6	7	8	Total	Average Ranking
Increase the number of Farmers' Market collections	15.97% 19.0	23.53% 28.0	25.21% 30.0	14.29% 17.0	10.08% 12.0	4.20% 5.0	4.20% 5.0	2.52% 3.0	119	5.79
Increase produce yields by expanding large scale, commercial farm gleaning	35.29% 42.0	19.33% 23.0	18.49% 22.0	9.24% 11.0	4.20% 5.0	5.04% 6.0	5.88% 7.0	2.52% 3.0	119	6.21
Host more Fruit Drives	5.88% 7.0	13.45% 16.0	17.65% 21.0	30.25% 36.0	19.33% 23.0	9.24% 11.0	2.52% 3.0	1.68% 2.0	119	5.10
Incorporate carpooling options into the GleanSLO database	4.20% 5.0	6.72% 8.0	9.24% 11.0	14.29% 17.0	21.85% 26.0	10.92% 13.0	25.21% 30.0	7.56% 9.0	119	3.86
Promote food preservation education	7.56% 9.0	8.40% 10.0	8.40% 10.0	11.76% 14.0	22.69% 27.0	31.93% 38.0	6.72% 8.0	2.52% 3.0	119	4.31
Provide access to fruit tree care education	0.84% 1.0	4.20% 5.0	5.04% 6.0	8.40% 10.0	9.24% 11.0	29.41% 35.0	35.29% 42.0	7.56% 9.0	119	3.12
Create GleanSLO commodities/gift shop	2.52% 3.0	1.68% 2.0	0.84% 1.0	3.36% 4.0	5.04% 6.0	5.88% 7.0	18.49% 22.0	62.18% 74.0	119	1.91
Expand neighborhood harvesting program (i.e. train more harvest leaders, increase number of donors, strengthen collaboration with local produce receiving agencies)	27.73% 33.0	22.69% 27.0	15.13% 18.0	8.40% 10.0	7.56% 9.0	3.36% 4.0	1.68% 2.0	13.45% 16.0	119	5.71

## Q12 Please tell us in your own words why you choose to be involved with GleanSLO.

Answered: 87 Skipped: 42

Categorized responses	# of mentions
"Believe in GleanSLO's mission"	13
"Hate seeing food waste"	12
"Fun and easy volunteer experience"	12
"Good program / Just makes sense"	11
"Feeding / helping the poor"	11
"Participate in agriculture / honor the energy and resources required to grow produce"	9
"Exercise / work outdoors"	8
"Food is a basic need / everyone deserves healthy food"	7
"Enjoy being with good people: volunteers and staff"	6
"Contribution to the health of our community"	6
"Like to glean"	5
"Easy to give back"	5
"Sustainable use of resources"	5
"Tax benefits for homeowners and farmers"	3
"Education about agriculture"	3
"I have too much fruit to consume"	2
"Produce to take home after the glean"	1
"Feeling needed"	1
"Feeling pride in being a part of the solution"	1

### Highlights:

*"Hunger is a basic issue- everyone has to eat. Great to get out and meet people while doing good work for the community. Great to know that I'm helping save food from waste. Fun to get out in the dirt, learn about plants, how to harvest, etc."*

*"We can't possibly eat all the fruit in our trees. We are so happy to have you pick our fruit and give it to community."*

*"I wanted to be able to provide hungry families, especially children, with fresh produce and fruit options. Growing up hungry I craved fresh foods and it's sad to*

Q12 Cont.

*realize so much food is wasted when so many are hungry. Just seems logical to go back to this ancient practice as it benefits everyone.”*

*“It's important to me to know how our food is grown. It's also important to honor the labor that goes with the produce and by actually being that labor pool makes me honor the work behind the product. This puts a higher value on the food (it's NOT a commodity!) and makes me work to use it all up without wasting any of it.”*  
*“I believe the Food Bank is a valuable asset to our community and that physically participating in gleans gives an appreciation for the work required and pride in being part of the solution.”*

*“Giving back and sharing is my life. Nothing like the feeling of doing something to make life beautiful or easy for others. And I believe in your mission and I'm here to support.”*